

# Just Get It.



BEFORE



AFTER



BEFORE



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**H**ave you ever wished that your hair was more manageable? Softer? Straighter? Had more shine? **Keratin Complex Smoothing Therapy by COPPOLA** is the answer.

This new revolutionary smoothing system infuses Keratin deep into the hair cuticle eliminating up to ninety-five percent of frizz and curl from the hair, leaving the hair soft, shiny and luxurious.

Testimonials from our clients are that their hair is more manageable and easier to maintain, reducing daily styling time. For many, this is truly a life changing experience! It will rejuvenate the hair, giving it the soft, silky feel that everyone is raving about.

**"This is incredible, you have no idea how much better my hair feels and looks with almost no effort."**

— Lindsay S.

It is "skin care for your hair." And unlike other salon services, the more you treat your hair, the healthier it becomes. With each treatment, the build-up of Keratin makes the hair:

- Softer and Silkier
- Straighter and Shinier
- Faster and easier to blow-dry
- Reduces daily styling time
- Less maintenance – close to being "maintenance-free"

Further, the therapy encases the hair follicle with a keratin bond to promote healing and helps keep the toxins in the environment, such as smoke, pollution and ultraviolet rays, from entering the hair.

**I have transformed my life by having the Keratin Complex Hair Therapy on my hair.**

**I love my hair, I have never said that in my life – I LOVE MY HAIR.**

— Stephanie H.

**Keratin Complex Smoothing Therapy by COPPOLA** is gentle enough to use on all hair types. A great time to have the treatment done would be directly after coloring or chemically treating the hair. The color will be sealed in, leaving the hair vibrant and extending the life of the color.

This service is only available in Salons and is administered by specially trained stylists in the **Keratin Complex Smoothing Therapy by COPPOLA** methods, standards and equipment.

**Keratin Complex**  
smoothing therapy  
by COPPOLA

